

Aim Artists

Richard Keogh Hair



Glamour was a key element in Richard Keogh's early years. By the time he was five, he was assisting his hairstylist mother by passing Bobbie pins and creating up-styles for his sister.

Hairstyling ran deep in the Keogh family as his uncle owned and ran "Get Smart," a Sydney salon fixture frequented by society gals, drag queens and beach glamazons alike. This apprenticeship gave Richard the ability to learn from the epicenter of Aussie hair fashions.

Richard's introduction into the world of freelance Hair and Makeup Artistry coincided with another passion – surfing. While surfing on Bondi Beach, Richard had an epiphany while observing a fashion shoot – he had found his career. "Later that morning, the fashion photographer paddled by on his surfboard and before he pulled into the barrel, I let him know I was a hairstylist and currently available for

work. He ended up booking me for a test later that day."

After a stint in London training at Vidal Sassoon, Richard traveled the world absorbing cultural references and inspiration. It is no wonder that he would settle in the most diverse city in the world, New York. "New York felt like home the moment I arrived and has been so ever since."

Richard's work appears regularly in Vogue, Glamour, GQ, Vanity Fair, Self, Marie Claire, Harper's Bazaar, US Weekly, People and O Magazine. He has collaborated with many incredible photographers like Helmut Newton, Herb Ritts, Patrick Demarchelier, Annie Leibovitz and Sante D'Orazio. His celebrity clientele includes Angelina Jolie, Milla Jovovich, Hilary Duff, Edie Falco, Johnny Depp and Jodie Foster just to name a few.

Richard fosters a partnership of trust with all his clients. "I not only want my clients to look their best, but I want them to feel their best when they are with me." This has served him well as Richard is respected by peers and clients alike as one of the best in the field.