

Aim Artists

Paul Anthony Castro

Hair + Makeup



Paul Anthony Castro was born and raised in the Los Angeles suburb of Westwood. Growing up minutes from Hollywood in and around the industry, Paul never doubted that one day he would be part of the entertainment world. Even though he was fixed on being on the “corporate or publicity side” of the business, he spent most of his free time drawing. Most of his high school notebooks were filled with sketches of women’s faces. Believing the myth that a degree gives you something to fall back on, he applied and was accepted to UC Berkeley. While at CAL, Paul filled

every elective class opportunity with Art History, Architecture, and Design courses. After graduating with a dual BA in Political Science and Rhetoric, Paul returned to Los Angeles and entered the world of licensing and consumer products. Working in the field of consumer products Paul served as the West Coast Licensing Manager for Bravado International Group; working with diverse clients such as *Christina Aguilera*, *Destiny’s Child*, *Motorhead* and *Hilary Duff*. Dealing mostly with creating licensing manufacturing deals and new licensing ventures, Paul was responsible for overseeing brand identity, production and contract fulfillment. Although creativity and thinking outside the box were major components in this position, Paul yearned for a more artistic career. Paul left Bravado to work with Larry Harmon Pictures as the Creative Director for New Media. In the spring of 2006, Paul was given the opportunity to assist Sutchai “Tym” Buacherern, the Makeup Department Head of the Academy Award winning film *Dreamgirls*. The experience was a cathartic and inspiring opportunity. From that moment on he dedicated himself to the pursuit of a career in the art of makeup. Paul approached the Cloutier Agency and was given the opportunity to assist the most talented artists in the field today. Through his time as an assistant he was exposed to the art of hair styling as well...Paul is now a Hair & Makeup artist and proudly represented by Charnelle Smith at the Aim Artists Agency.