

Aim Artists

Jen Pinkston
Stylist



Jen Pinkston is a Los Angeles based wardrobe stylist who began her career at The Ellen DeGeneres Show in 2007. Since then, she has built a body of work that spans from television and red carpet to print and commercial. Whether working with celebrities, children, or advertising clients, she is often sought out for her unique effortless chic aesthetic. Jen has made multiple on-air appearances as a style expert and is also the founder of TheEffortlessChic.com, a lifestyle site that garners over 100,000 monthly page views.