

Aim Artists

Cathy Highland

Make Up

Bio



As a kid growing up in Iowa I loved to play with my mom's makeup stash. She worked as both a Mary Kay rep and an Avon lady. I loved those little bitty lipsticks!

Charnelle Smith has been my agent since I was an assistant trying to be the first to return a page to snag my next big break...so following her to Aim Artists was a natural transition in my career.

I have had the opportunity to travel all over the world with music tours and with clients promoting their films or music projects. A favorite part of my job is that I get to help my clients start their day on the right foot and take away some of the pressure of

looking good. I have been known to be a calming element that is supportive during stressful moments and I have been told my good sense of humor is a plus.

Living in LA provides an opportunity to work with such a variety of talented people in the entertainment industry and I enjoy being a team player in the creative process.